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THE ATTACK THAT COST $10 BILLION

JUNE 27, 2017 • THE MOST DESTRUCTIVE CYBERATTACK IN HISTORY



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PAGE 1: ONE MONTH LATER

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PAGE 2: THE TROJAN UPDATE

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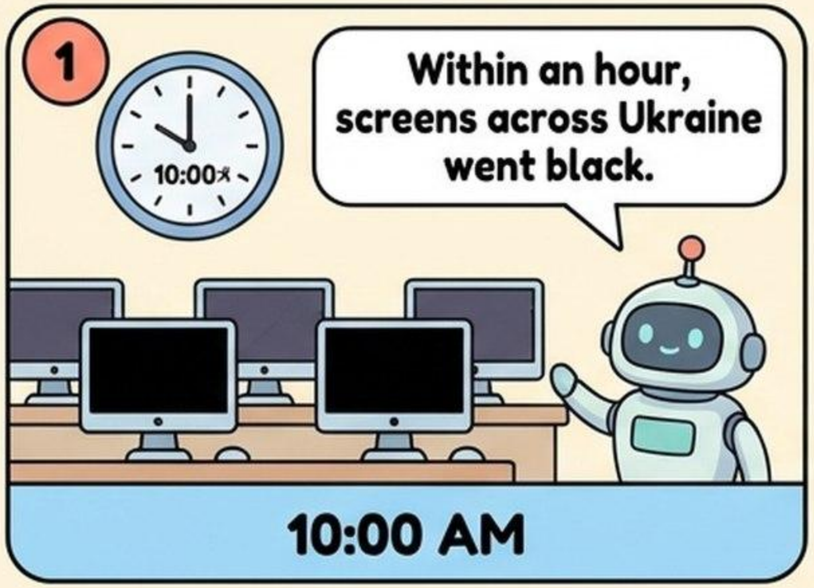


10:00 AM



BANKS AND MINISTRIES



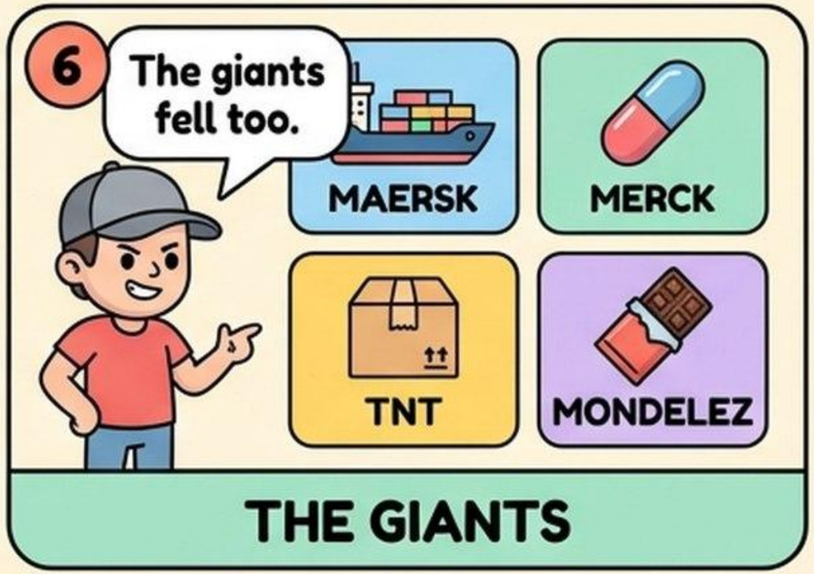
BORYSPIL AIRPORT



IT SPREADS ITSELF



BEYOND UKRAINE



THE GIANTS

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PAGE 3: A WIPE IN A COSTUME

1



THE RANSOM SCREEN

2



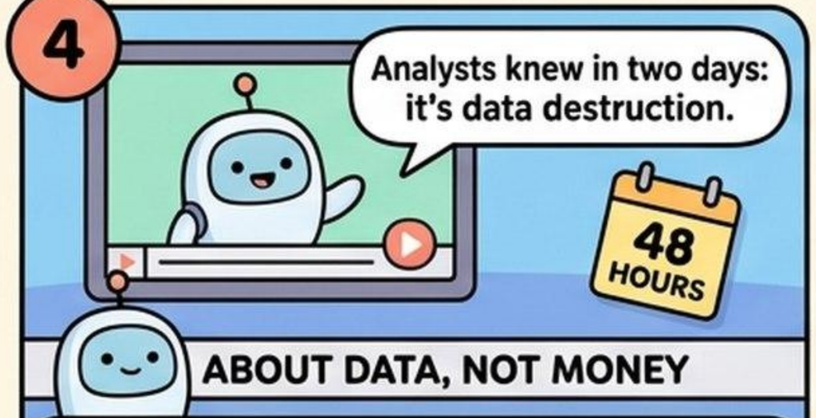
THE TRUTH

3



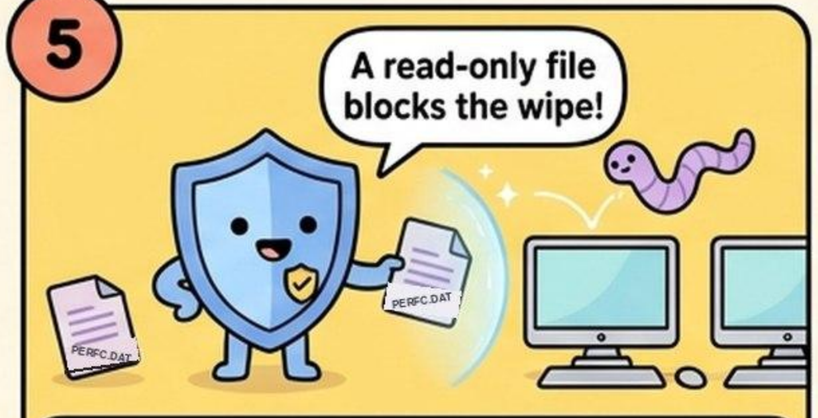
A WIPE, NOT A LOCK

4



EXPERTS CONFIRM (48 HOURS)

5



THE VACCINE

6



M.E.DOC APOLOGIZES

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PAGE 4: MAERSK GOES DARK

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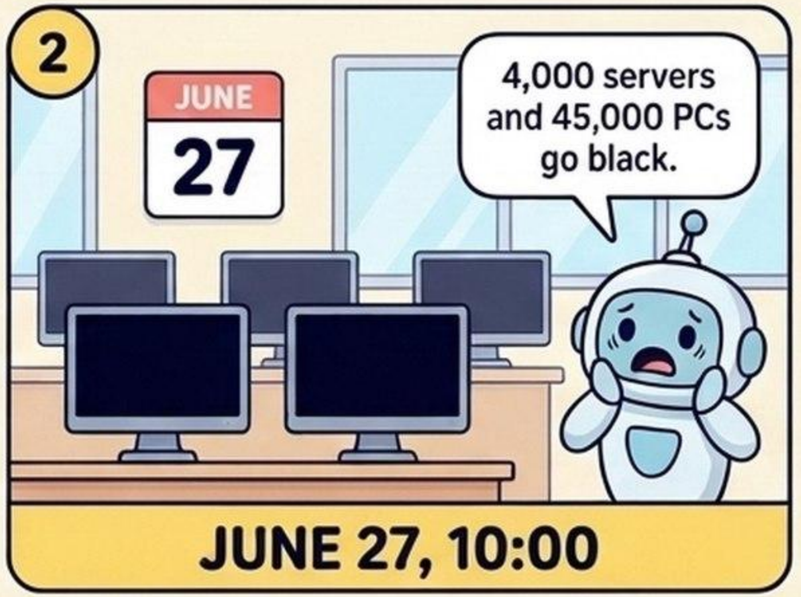

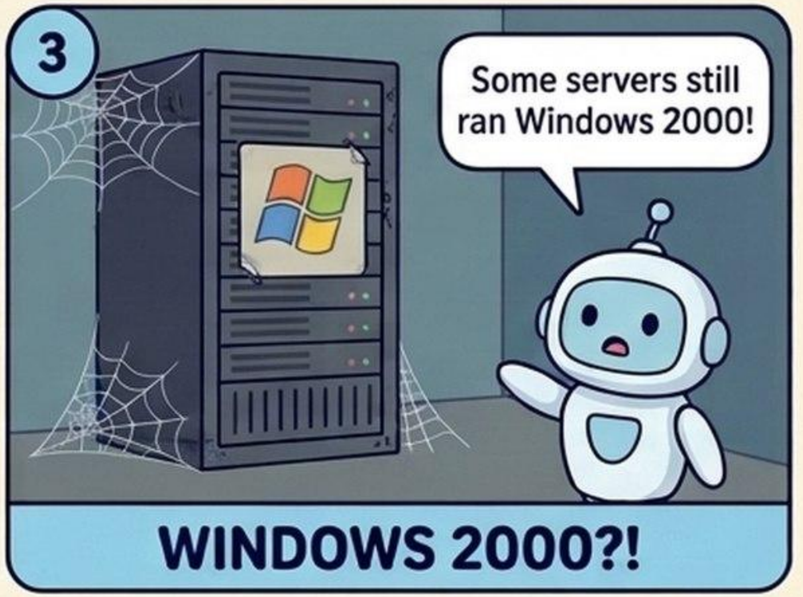



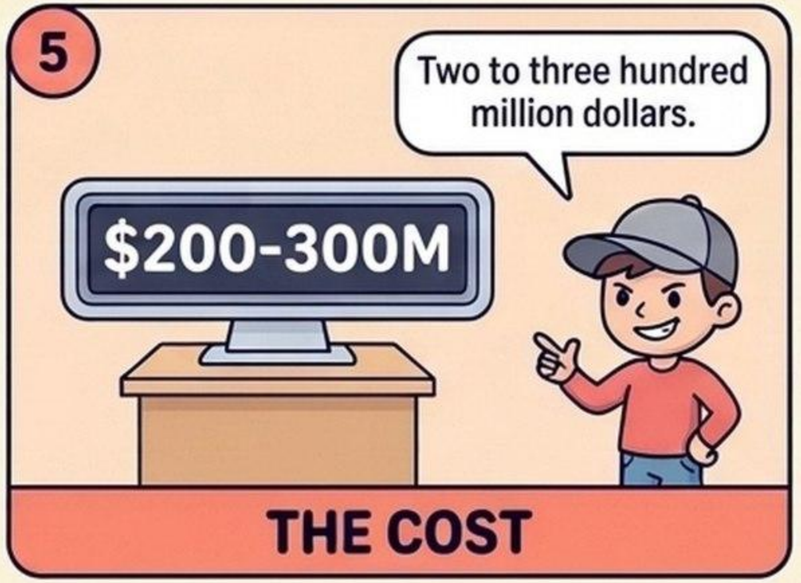

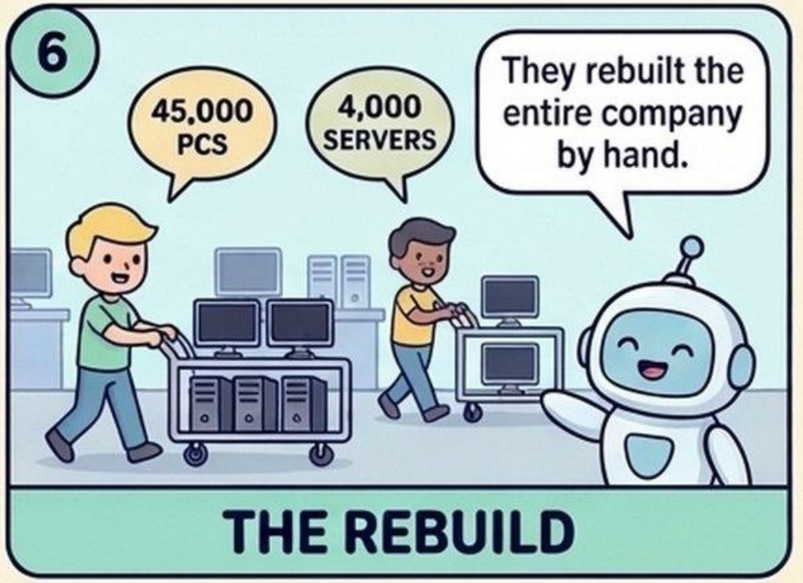

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PAGE 5: THE BILL

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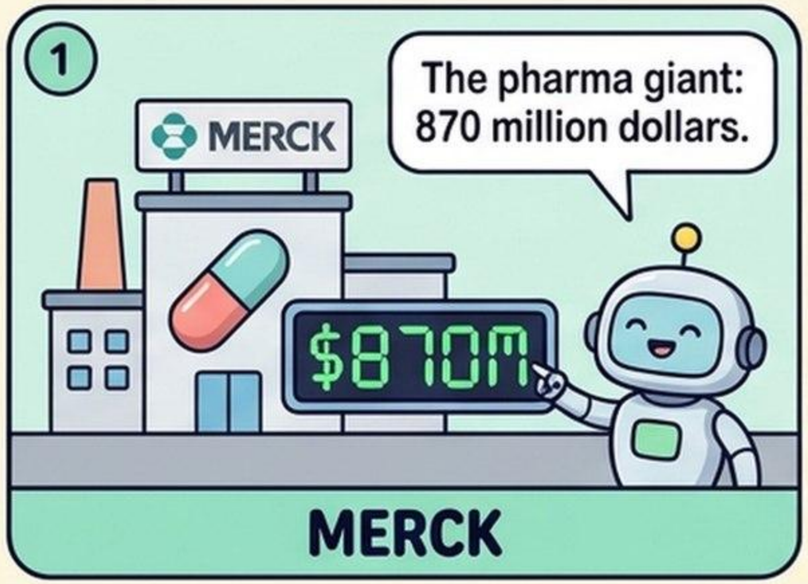
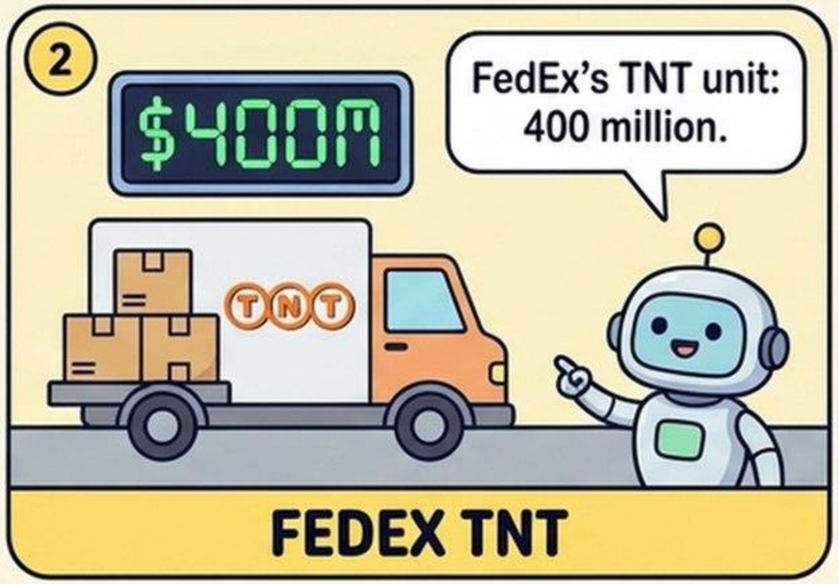
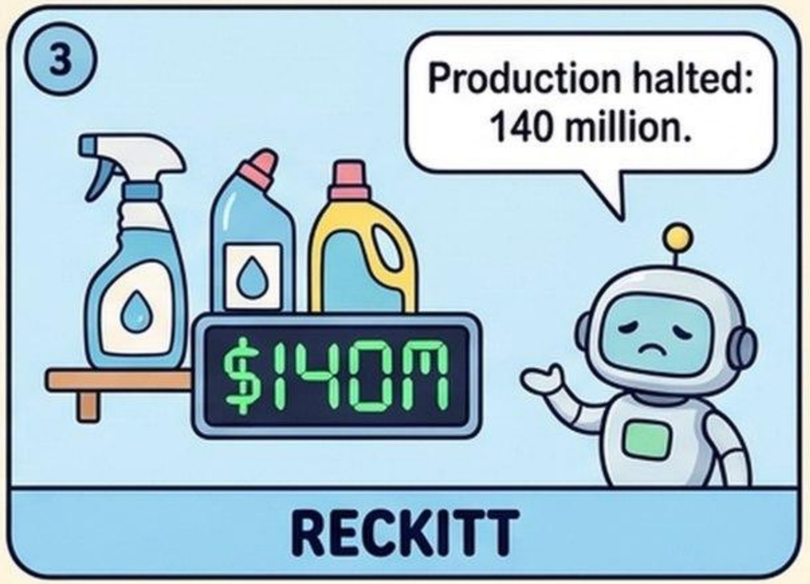


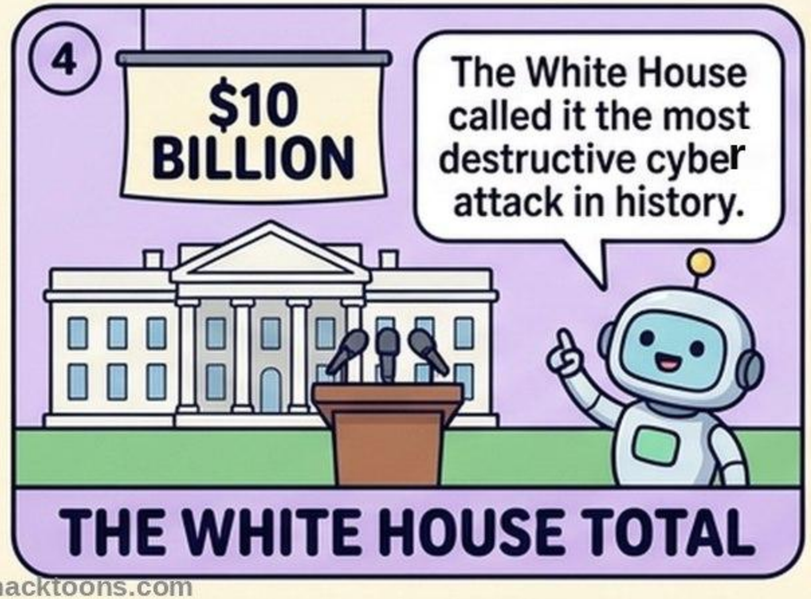
MERCK



FEDEX TNT



RECKITT



THE WHITE HOUSE TOTAL



MONDELEZ TOO



RUSSIA TOO

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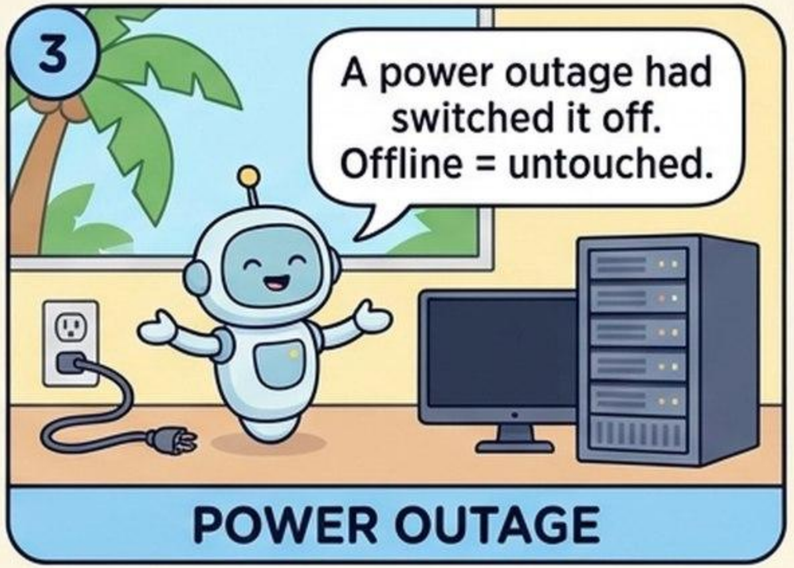
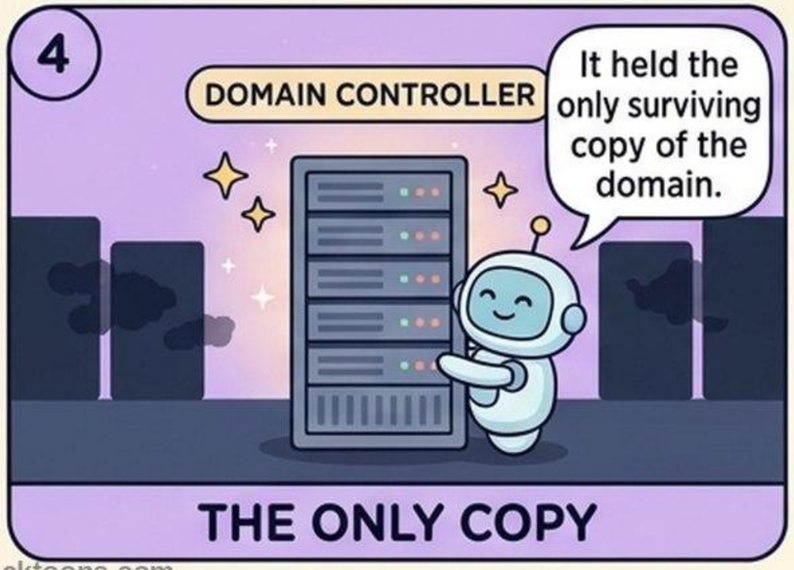
PAGE 6: THE GHANA MIRACLE

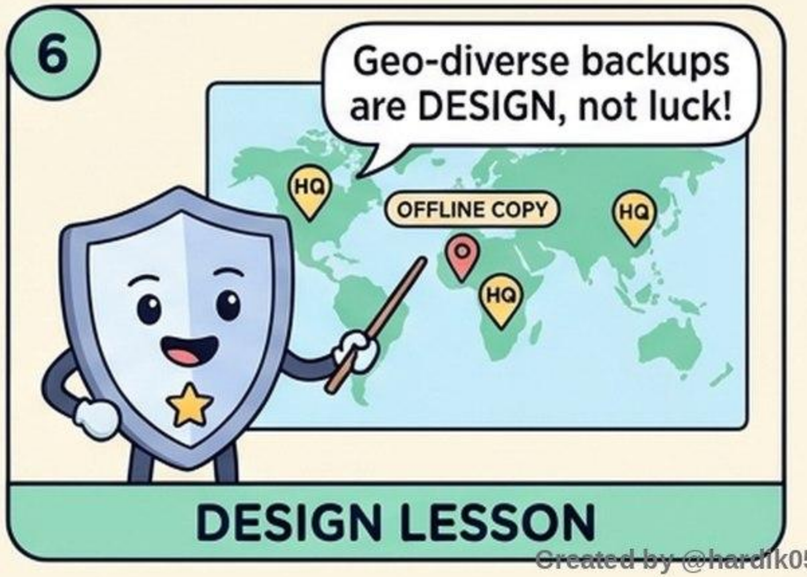












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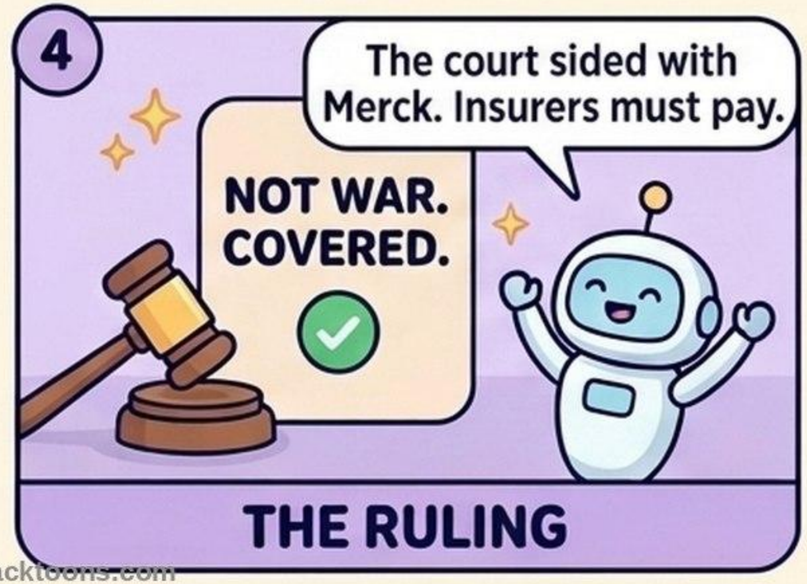
PAGE 7: THE INSURANCE FIGHT

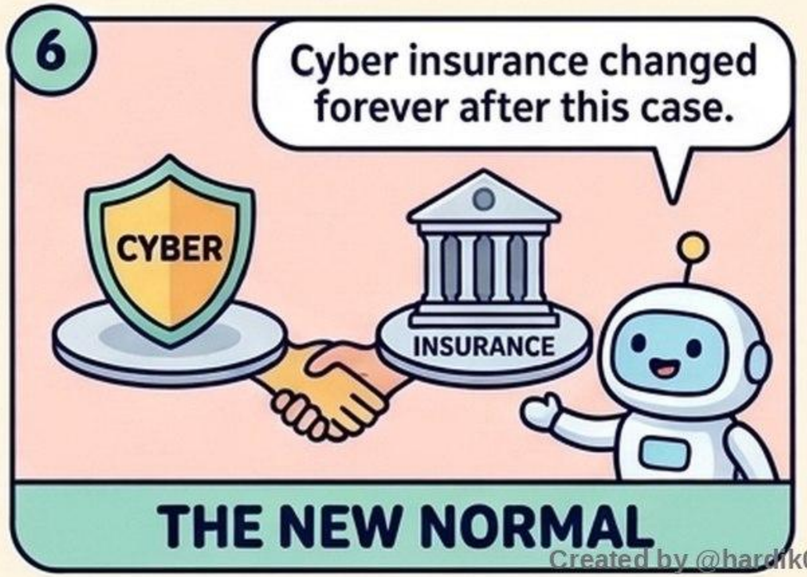












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PAGE 8: THE FAKE RANSOM

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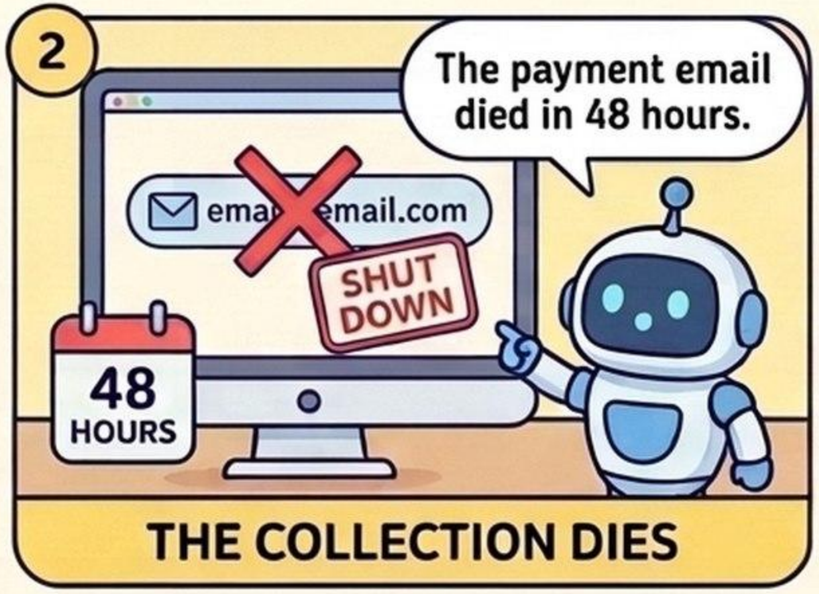
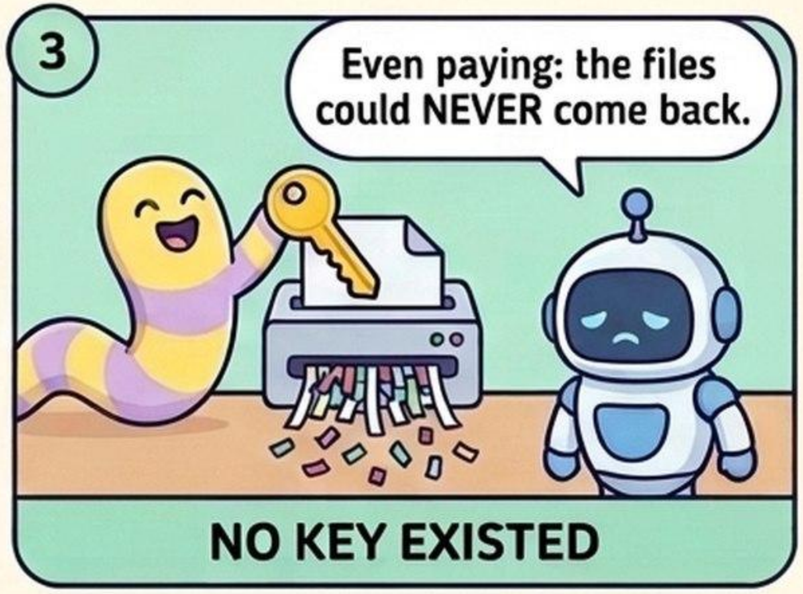
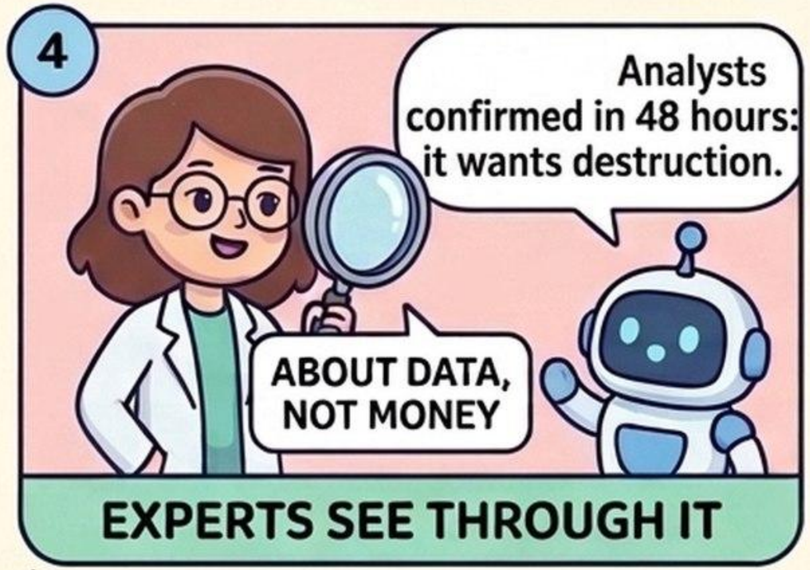
THE RANSOM SCREEN



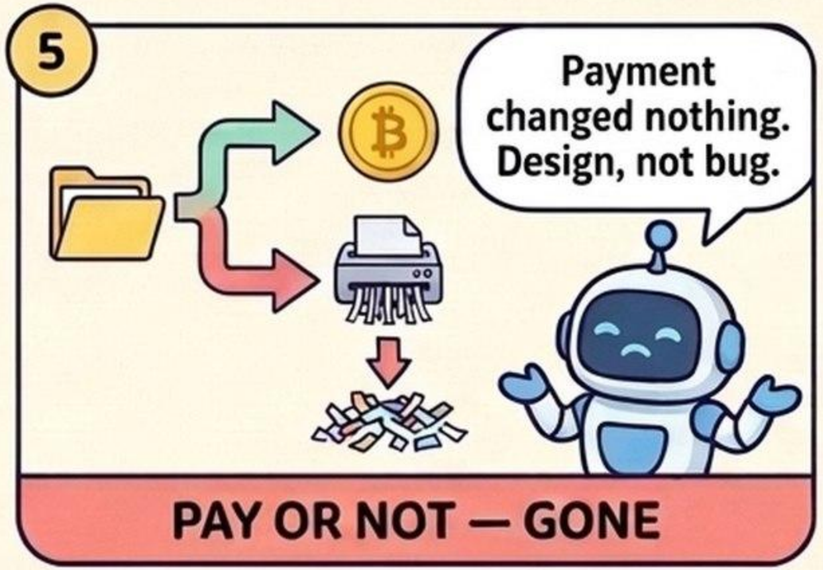
THE COLLECTION DIES



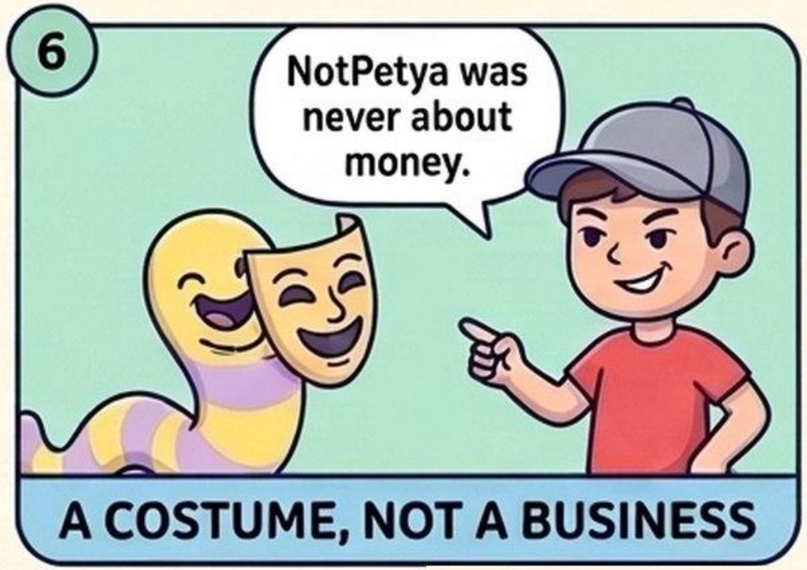
NO KEY EXISTED



EXPERTS SEE THROUGH IT



PAY OR NOT — GONE



A COSTUME, NOT A BUSINESS

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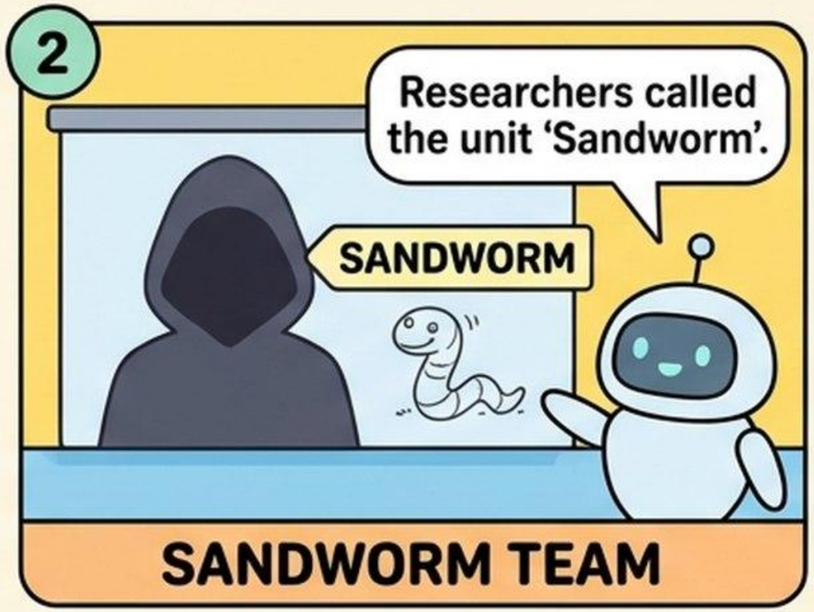
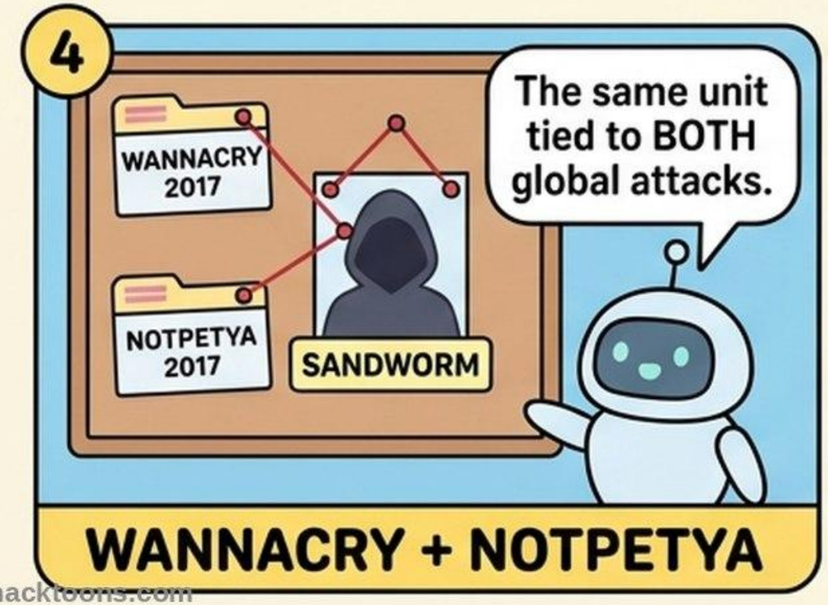
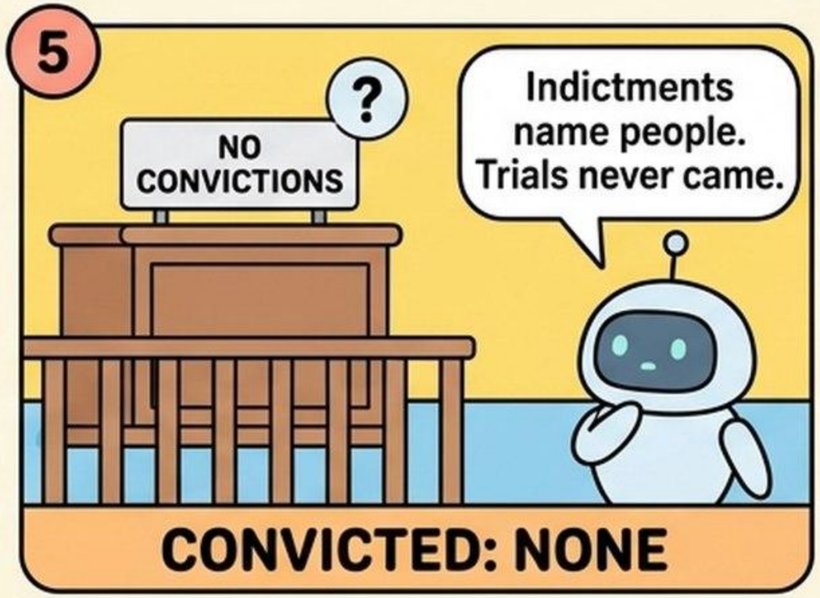
PAGE 9: SANDWORM NAMED

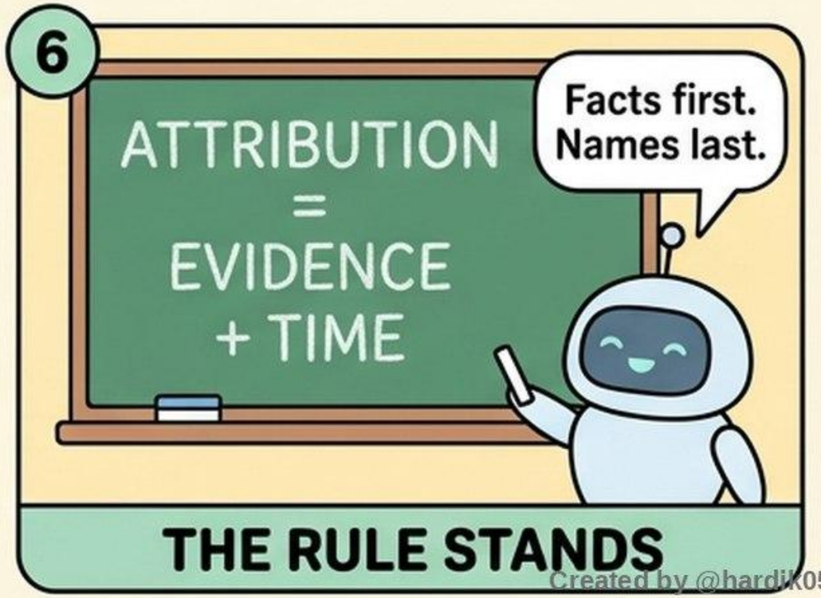












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PAGE 10: THE SUPPLY CHAIN LESSON

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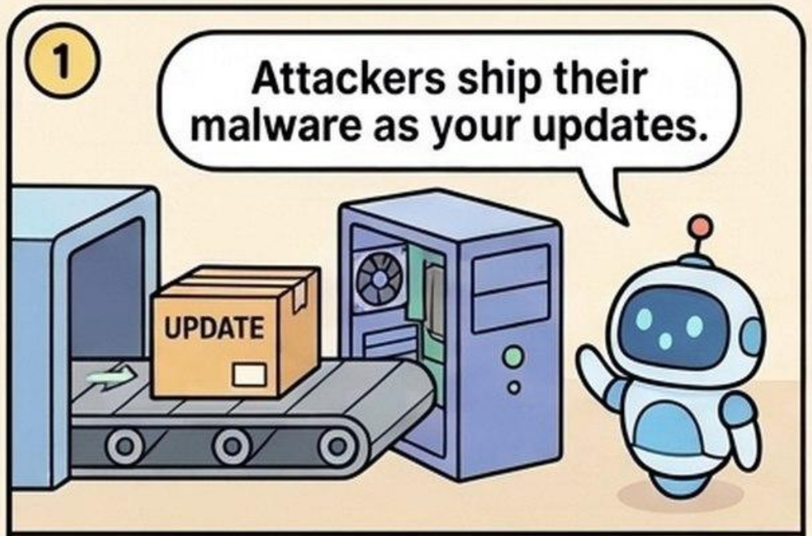
1



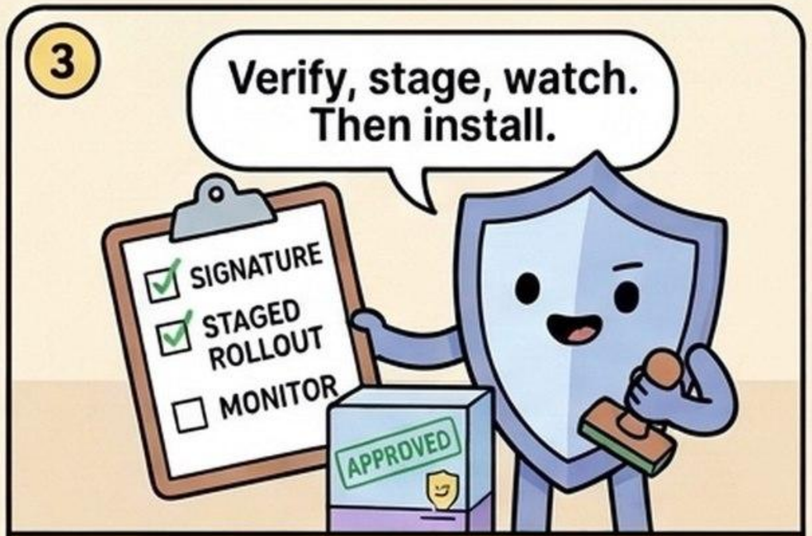
THE NEW FRONT DOOR

2



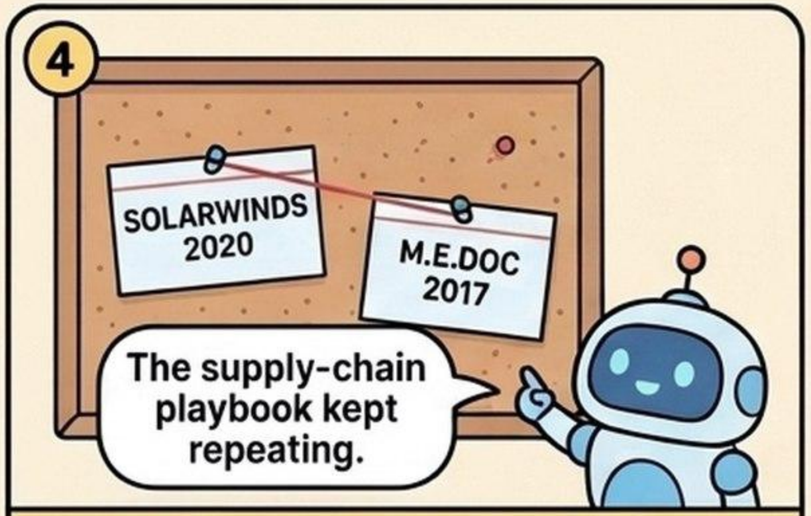
TRUST, EXPLOITED

3



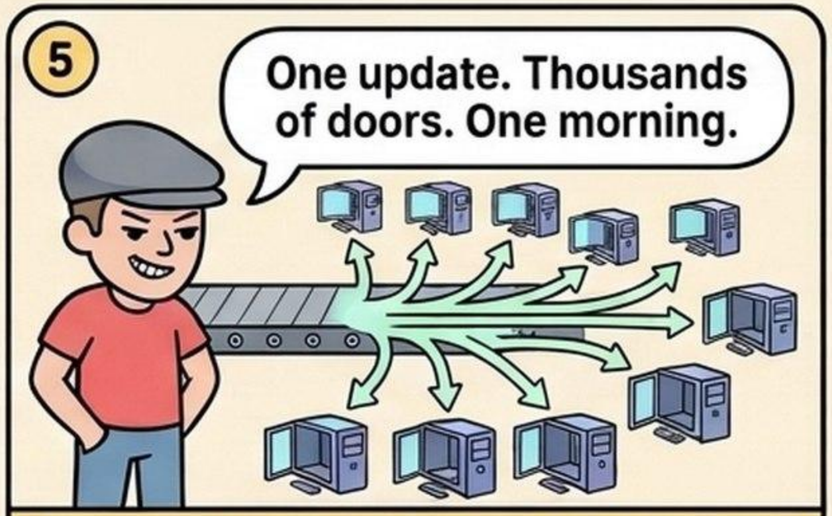
VERIFY BEFORE INSTALL

4



SOLARWINDS REMEMBERED

5



ONE UPDATE = THOUSANDS OF DOORS

6



VENDORS ARE THE PERIMETER

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PAGE 11: DESIGN FOR THE WORST DAY

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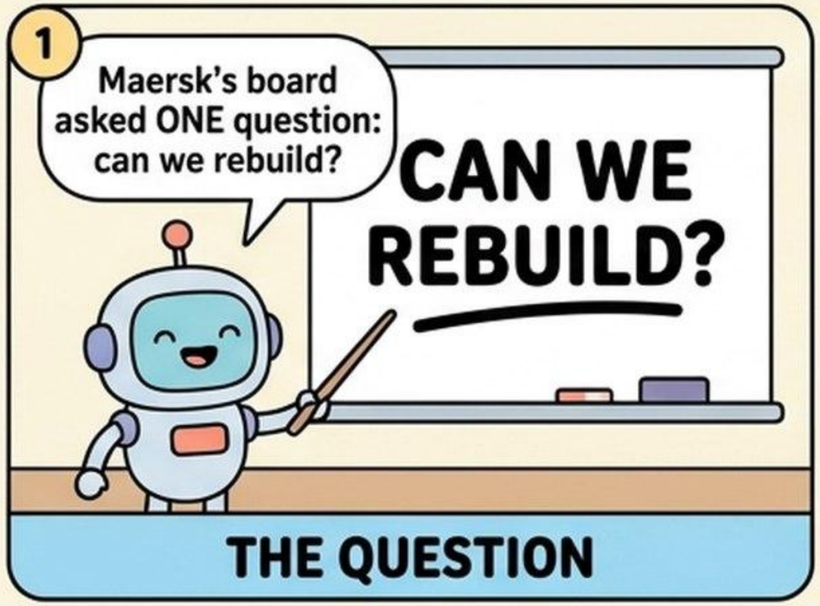
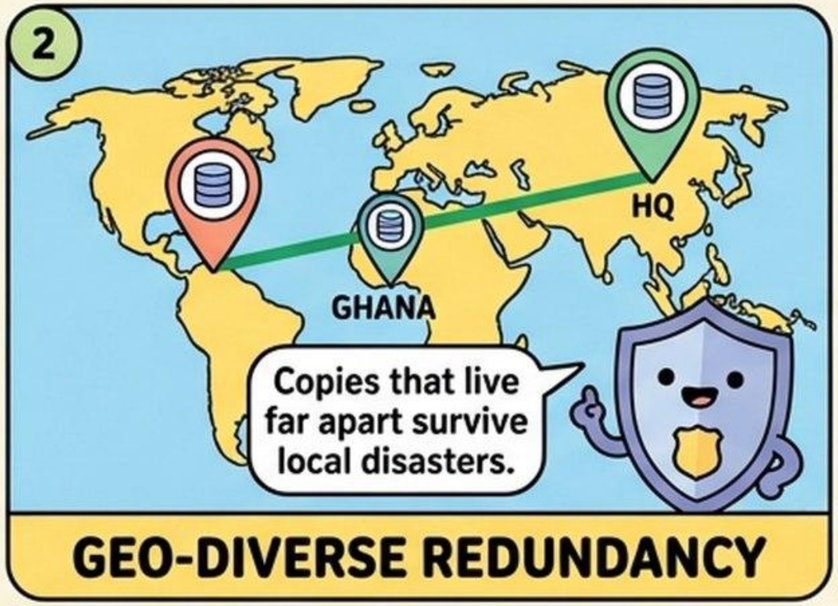
1



THE QUESTION

2



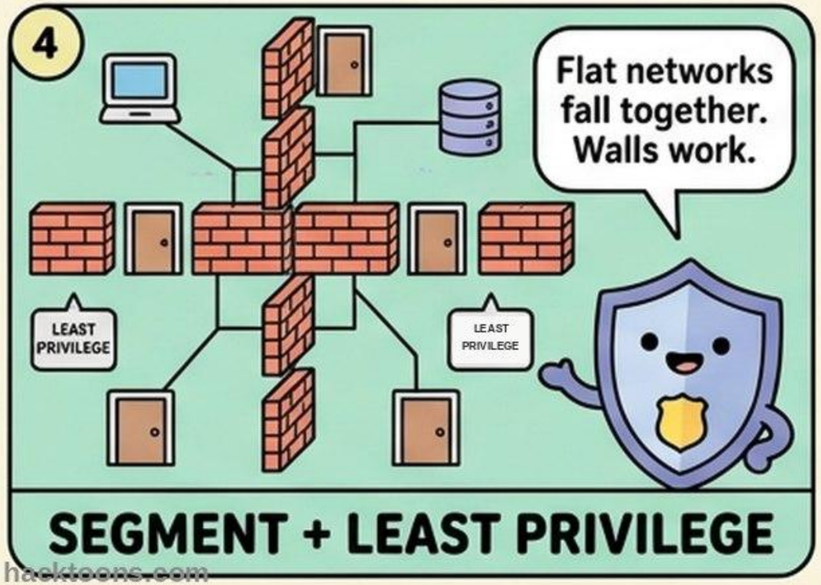
GEO-DIVERSE REDUNDANCY

3



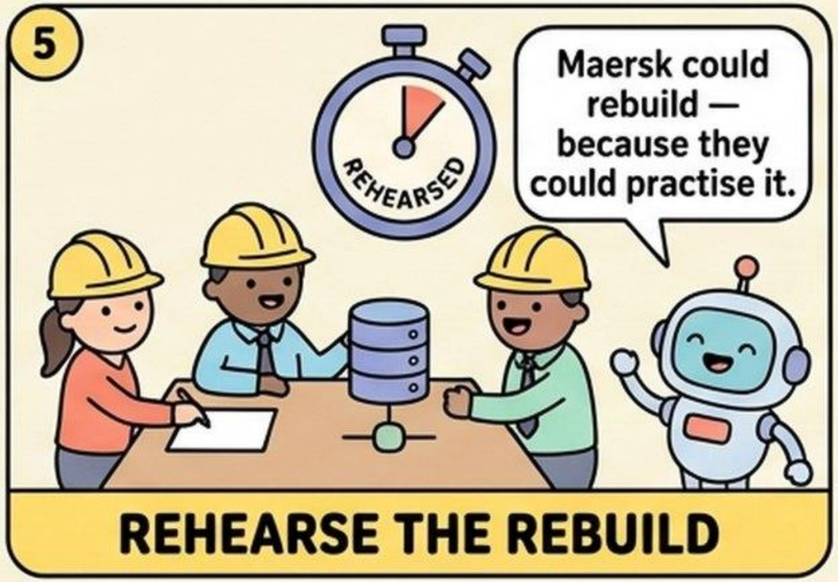
OFFLINE BEATS ONLINE

4



SEGMENT + LEAST PRIVILEGE

5



REHEARSE THE REBUILD

6



INSURANCE READ CLOSELY

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PAGE 12: GUARD'S MASTERCLASS

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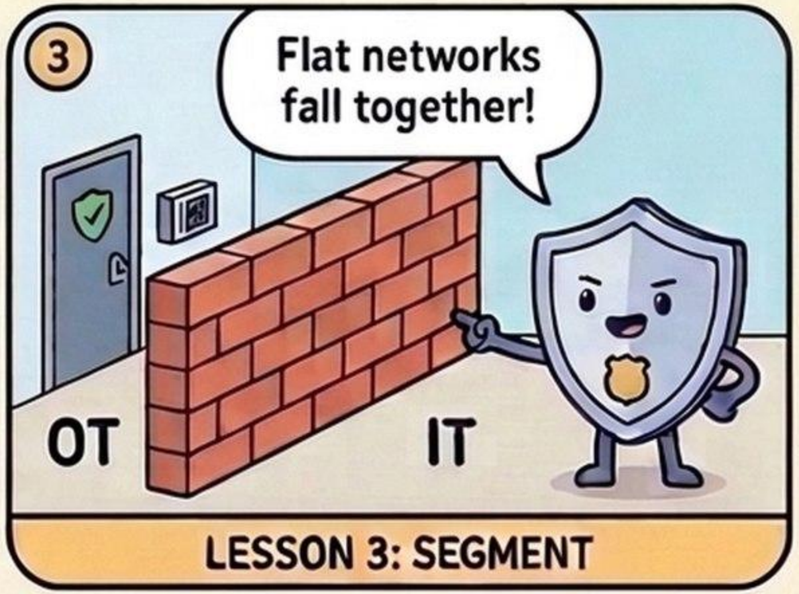
LESSON 1: PATCH SPEED



LESSON 2: UPDATE HYGIENE



LESSON 3: SEGMENT



LESSON 4: OFFLINE + GEO-DIVERSE



LESSON 5: ASSUME DESTRUCTION



THE CLASS PHOTO

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